



THE GREATER  
BRAZOS REGION  
2025

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# THE REGION

## OVERVIEW

The Greater Brazos Region comprises five counties—Brazos, Burleson, Grimes, Robertson, and Washington—located at the heart of the Texas Triangle, one of the nation’s fastest-growing economic corridors. This central location provides direct access to a vast market, a robust supply chain, and a pro-business environment, driving cost efficiencies and operational excellence for businesses across various sectors.

## FAST FACTS

Data	Greater Brazos Region	Texas
<b>Population Growth</b>		
Population estimates, 2024	358,720	31,290,831
Percent Change since 2020	7.10%	6.86%
Percent Change since 2010	19.4%	19.6%
Projected Growth Next 5 Years	9.1%	7.2%
<b>Population by Age</b>		
Percent Under 18	21%	25%
Percent Under 45	66.8%	62.9%
<b>Housing</b>		
Total Housing Units 2023	151,768	12,395,364
Owner-occupied housing unit rate, 2019-2023	56%	63%
Percent living in the same house for more than one year	78%	86%
<b>Education</b>		
Percent of population over 25 with a highschool diploma	88.4%	85.7%
Percent of population over 25 with a Bachelor's degree or higher	36.9%	33.1%
<b>Income &amp; Employment</b>		
Total Employer Establishments 2022	7,015	657,362
Total Employment, 2022	102,622	11,507,642
Total Employment Change 2021-2022	6%	6.6%
<b>Land and Population Density</b>		
Population per square mile, 2020	103	112
Land area in square miles	3,492	261,268



# BRAZOS COUNTY

## OVERVIEW

Brazos County is a vibrant and energetic region known for its rich history and dynamic educational influence, making it a cultural and economic hub. It is anchored by the largest two cities in the Greater Brazos Region, Bryan and College Station.

Brazos County is home to Texas A&M University and the Texas A&M University system. Established through a land donation from Brazos County in 1871 as the first public institution in Texas of higher learning, Texas A&M has grown into one of the most prominent university systems nationwide. It currently boasts the third-largest student body in the United States, a vibrant college life steeped in tradition, and impactful, innovative research contributions recognized globally.

Brazos County is strategically located in the middle of the Texas Triangle situated along two major thoroughfares (SH 60 and SH 47). The Brazos Valley BioCorridor is a hub for technology and biotech, home to major employers such as FUJIFILM Diosynth Biotechnologies and G-CON Manufacturing. Additionally, the county is playing a growing role in the semiconductor industry, with Texas A&M's cutting-edge research and workforce development initiatives supporting the sector's rapid expansion in Texas.

Brazos County offers a mix of rural charm and urban amenities with strong school districts and quality of life. Whether you're exploring its charming areas within historic buildings in downtown Bryan, enjoying newer mixed-use developments at Century Square in College Station, or taking in the natural beauty at Millican Reserve, Brazos County is a welcoming and dynamic community that combines the best of welcoming warmth with the energy of academic excellence.

## TOP INDUSTRIES

Advanced Manufacturing, Energy, Life Sciences, Defense, Semiconductors

## TOP EMPLOYERS

FUJIFILM Diosynth Biotechnologies, Honeywell, Axis Pipe and Tube, G-CON, Matica

## LARGEST CITIES IN THE COUNTY

Bryan

College Station



# BRAZOS COUNTY

## FAST FACTS

Data	Brazos County	Greater Brazos Region
<b>Population Growth</b>		
Population Estimates, 2024	249,624	358,720
Percent Change since 2020	6.70%	7.10%
Percent Change since 2010	21.9%	19.4%
Projected Growth Next 5 Years	9.2%	9.1%
<b>Population by Age</b>		
Percent Under 18	20.20%	21%
Percent Under 45	72.13%	66.8%
<b>Housing</b>		
Total Housing Units 2023	102,859	151,768
% of Owner-Occupied Housing Units	46.80%	56%
Median Value of Owner-Occupied Units	\$279,700	
Median Monthly Owner Costs (with a mortgage)	\$1,928	
Median Gross Rent	\$1,160	
% Living in the Same House for More Than One Year	72.40%	78%
<b>Education</b>		
% with a Highschool Diploma	89.00%	88.4%
% with a Bachelor's Degree or Higher	42.50%	36.9%
<b>Income &amp; Employment</b>		
Median Households Income	\$58,388	
Total Employer Establishments 2022	4,836	7,015
Total Employment 2022	76,321	102,622
Total Employment Change 2021-2022	5.30%	5.93%
<b>Land and Population Density</b>		
Population per Square Mile 2024	426	103
Land area in square miles	586	3492



# BURLESON COUNTY

## OVERVIEW

Burleson County was settled as early as 1825 and was home to a fort along the historic El Camino Real, which crossed the Brazos River. The county was named after General Edward Burleson, a key leader in the fight for Texas independence and a former Vice President of the Republic of Texas. The county's population grew around the railroads established in 1890 and 1912. Caldwell became a major agricultural shipping center, while Somerville expanded following the establishment of a railroad tie plant for the Santa Fe Railroad in 1905.

Today, oil and gas are the leading industries in the county, followed closely by agriculture. Cattle ranching and the production of cotton, watermelon, corn, sorghum, and soybeans contribute significantly to the local economy. Caldwell, the county seat, boasts a beautifully revitalized town square centered around the historic courthouse. Burleson County also has a rich Czech and German heritage, celebrated each fall at the annual Kolache Festival. Additionally, Lake Somerville provides ample opportunities for outdoor recreation, including hunting, fishing, boating, and other water activities.

Burleson County is well-connected to major Texas cities via Highway 21, an east-west corridor linking Austin to Louisiana through Bryan, Texas. This four-lane highway provides convenient access to IH-35, which runs from San Antonio to Dallas, and IH-45, connecting Houston and Dallas. Additionally, Highway 36 offers a quick route to Houston via Highway 290 and IH-10, further enhancing the county's accessibility.

## TOP INDUSTRIES

Manufacturing, Construction, Agriculture, Oil & Gas

## TOP EMPLOYERS

Evers and Sons, Halliburton, Baylor Scott & White Health,  
Woodson Lumber Company

## LARGEST CITIES IN THE COUNTY

Caldwell



# BURLESON COUNTY

## FAST FACTS

Data	Burleson County	Greater Brazos Region
<b>Population Growth</b>		
Population Estimates, 2024	20,179	358,720
Percent Change since 2020	14.40%	7.10%
Percent Change since 2010	14.8%	19.4%
Projected Growth Next 5 Years	11%	9.1%
<b>Population by Age</b>		
Percent Under 18	22.30%	21%
Percent Under 45	53.17%	66.8%
<b>Housing</b>		
Total Housing Units 2023	9,690	151,768
% of Owner-Occupied Housing Units	80.90%	56%
Median Value of Owner-Occupied Units	\$174,000	
Median Monthly Owner Costs (with a mortgage)	\$1,601	
Median Gross Rent	\$909	
% Living in the Same House for More Than One Year	93.50%	78%
<b>Education</b>		
% with a Highschool Diploma	85.10%	88.4%
% with a Bachelor's Degree or Higher	23.10%	36.9%
<b>Income &amp; Employment</b>		
Median Households Income	\$72,888	
Total Employer Establishments 2022	355	7,015
Total Employment 2022	3,337	102,622
Total Employment Change 2021-2022	4.60%	5.93%
<b>Land and Population Density</b>		
Population per Square Mile 2024	31	103
Land area in square miles	659	3492



# GRIMES COUNTY

## OVERVIEW

With a rich history rooted in agriculture, industry, and resilience, Grimes County maintains its small-town charm and strong values that draw people to stay long-term.

Grimes County provides the perfect balance of urban accessibility and rural tranquility, with one of the most strategic locations for both individuals and businesses. The connectivity north-south (State Highway 6) and east-west (State Highway 105) and continued expansion and road improvements of the Aggie Expressway (State Highway 249) allow for the fastest access in our region to the Houston metro area.

With supportive local government and a robust network of established businesses and organizations, Grimes County is rooted in success and sustainability. The county boasts one of the region's most innovative high school CTE programs, cultivating a skilled workforce supported by dedicated residents who are committed to remaining local. Together, these strengths position businesses across diverse industries for long-term growth and success.

Grimes County is the place to bring your business, your family, and your dreams—offering the space, resources, and community support to turn them into reality.

## TOP INDUSTRIES

Manufacturing, Construction, Agriculture

## TOP EMPLOYERS

Grant Prideco, ELLWOOD Texas Forge, Texas Pipe Works, HTRI

## LARGEST CITIES IN THE COUNTY

Navasota



# GRIMES COUNTY

## FAST FACTS

Data	Grimes County	Greater Brazos Region
<b>Population Growth</b>		
Population Estimates, 2024	33,448	358,720
Percent Change since 2020	14.20%	7.10%
Percent Change since 2010	20.5%	19.4%
Projected Growth Next 5 Years	15.3%	9.1%
<b>Population by Age</b>		
Percent Under 18	22.80%	21%
Percent Under 45	56.43%	66.8%
<b>Housing</b>		
Total Housing Units 2023	12,509	151,768
% of Owner-Occupied Housing Units	78.00%	56%
Median Value of Owner-Occupied Units	\$226,600	
Median Monthly Owner Costs (with a mortgage)	\$1,682	
Median Gross Rent	\$985	
% Living in the Same House for More Than One Year	88.60%	78%
<b>Education</b>		
% with a Highschool Diploma	81.90%	88.4%
% with a Bachelor's Degree or Higher	19.50%	36.9%
<b>Income &amp; Employment</b>		
Median Households Income	\$67,080	
Total Employer Establishments 2022	511	7,015
Total Employment 2022	6,380	102,622
Total Employment Change 2021-2022	20.20%	5.93%
<b>Land and Population Density</b>		
Population per Square Mile 2024	42	103
Land area in square miles	787	3492





# ROBERTSON COUNTY

## OVERVIEW

Strategically positioned at the crossroads of major highways US Routes 79 and 190 and State Highways 6, 7, and 14, Robertson County provides seamless connectivity to key markets in the Texas Triangle. The county has a rich history rooted in agriculture and rail transport, and it is evolving fast into a hub for the manufacturing and logistics industries.

Named after an early settler who signed the Texas Declaration of Independence, Robertson County is second to none when exploring Texas history. Franklin serves as the county seat and offers a charming atmosphere with historic sites. Hearne is historically a major rail hub and home to the Hearne Railroad Museum Depot, and Calvert is known for its well-preserved Victorian architecture and antique shops. Hearne Municipal Airport is a small public-use airport located in Robertson County, serving the city of Hearne and the surrounding region.

With competitive business costs, affordable housing, and a vibrant tourism sector, Robertson County provides not only an ideal but also a strong and loyal environment for companies seeking long-term success in both establishment and expansion while enjoying the charm and heritage of Central Texas.

## TOP INDUSTRIES

Agriculture, Mining, Quarrying, Oil & Gas

## TOP EMPLOYERS

Luminant, GATX Rail, Hearne Steel, Baylor Scott & White Health

## LARGEST CITIES IN THE COUNTY

Franklin, Hearne



# ROBERTSON COUNTY

## FAST FACTS

Data	Robertson County	Greater Brazos Region
<b>Population Growth</b>		
Population Estimates, 2024	17,659	358,720
Percent Change since 2020	5.40%	7.10%
Percent Change since 2010	5.9%	19.4%
Projected Growth Next 5 Years	3.3%	9.1%
<b>Population by Age</b>		
Percent Under 18	24.00%	21%
Percent Under 45	54.14%	66.8%
<b>Housing</b>		
Total Housing Units 2023	8,690	151,768
% of Owner-Occupied Housing Units	73.30%	56%
Median Value of Owner-Occupied Units	\$172,700	
Median Monthly Owner Costs (with a mortgage)	\$1,466	
Median Gross Rent	\$773	
% Living in the Same House for More Than One Year	90.20%	78%
<b>Education</b>		
% with a Highschool Diploma	84.80%	88.4%
% with a Bachelor's Degree or Higher	19.10%	36.9%
<b>Income &amp; Employment</b>		
Median Households Income	\$66,250	
Total Employer Establishments 2022	305	7,015
Total Employment 2022	3,313	102,622
<b>Land and Population Density</b>		
Population per Square Mile 2024	21	103
Land area in square miles	855	3492



# WASHINGTON COUNTY

## OVERVIEW

Washington County, Texas, often called the “Birthplace of Texas,” is a historically rich area in central Texas. It is home to Brenham, the county seat, known for its small-town atmosphere. The county played a pivotal role in Texas history, as it was the site of the signing of the Texas Declaration of Independence at Washington-on-the-Brazos in 1836. Today, the area is renowned for its scenic rolling hills and vibrant wildflower displays, particularly during the springtime.

As a thriving community that celebrates both its agricultural heritage and modern culture, Washington County seamlessly blends its storied past with modern-day vibrancy, offering a range of entertainment, dining, and shopping experiences. Visitors can explore a charming downtown filled with unique shops and boutiques, many housed in historic buildings while enjoying live music, art galleries, and events that reflect the spirit of the community. The restaurant scene celebrates local flavors with farm-to-table dining, classic barbecue, and modern twists on Texas cuisine, all rooted in hospitality and tradition. Whether strolling through antique shops, savoring a handcrafted meal, or attending a festival, Washington County invites you to embrace its heritage while enjoying the thriving energy of today.

## TOP INDUSTRIES

Food Industries, Manufacturing, Distribution

## TOP EMPLOYERS

Blue Bell Creameries, Emerson, Tempur Sealy Mattress,  
Del Sol Foods, MIC Group, Valmont Industries

## LARGEST CITIES IN THE COUNTY

Brenham



# WASHINGTON COUNTY

## FAST FACTS

Data	Washington County	Greater Brazos Region
<b>Population Growth</b>		
Population Estimates, 2024	37,810	358,720
Percent Change since 2020	5.60%	7.10%
Percent Change since 2010	10.8%	19.4%
Projected Growth Next 5 Years	4.8%	9.1%
<b>Population by Age</b>		
Percent Under 18	21.10%	21%
Percent Under 45	53.19%	66.8%
<b>Housing</b>		
Total Housing Units 2023	18,020	151,768
% of Owner-Occupied Housing Units	73.10%	56%
Median Value of Owner-Occupied Units	\$270,100	
Median Monthly Owner Costs (with a mortgage)	\$1,786	
Median Gross Rent	\$1,091	
% Living in the Same House for More Than One Year	85.70%	78%
<b>Education</b>		
% with a Highschool Diploma	90.40%	88.4%
% with a Bachelor's Degree or Higher	31.00%	36.9%
<b>Income &amp; Employment</b>		
Median Households Income	\$75,085	
Total Employer Establishments 2022	1,008	7,015
Total Employment 2022	13,271	102,622
Total Employment Change 2021-2022	4.90%	5.93%
<b>Land and Population Density</b>		
Population per Square Mile 2024	63	103
Land area in square miles	604	3492



## ABOUT US

The Greater Brazos Partnership (GBP) is a dynamic public-private initiative dedicated to driving economic growth and fostering investment in the Greater Brazos Region, a five-county region which encompasses Brazos, Burleson, Grimes, Robertson, and Washington Counties.

Through a strategic partnership with the City of Bryan, City of College Station, Brazos County, the Texas A&M University System, and Invest Greater Brazos, the GBP works to create a thriving business ecosystem, attract global investment, and shape the region's future as a hub for innovation and opportunity.

To learn more, reach out to us at either by phone at (979) 260-1755 or by email at [info@greaterbrazos.org](mailto:info@greaterbrazos.org). We look forward to speaking with you!

