

Position Title: Research Insights Internship **Organization:** Greater Brazos Partnership **Location:** Bryan – College Station, Texas

About Us

The Greater Brazos Partnership is an innovative economic development organization dedicated to positioning the Greater Brazos Region as a national hub for innovation, advanced manufacturing, and strategic investment. Our team works closely with corporate leaders, site selectors, and public stakeholders to accelerate economic growth, attract high-value projects, and deliver measurable results. Through a focus on data, technology, and proactive engagement, we strive to build a regional economy where breakthrough technologies are engineered, manufactured, and commercialized.

Position Summary + Key Responsibilities

Working closely with the leadership team, the Research Insights Intern will support data gathering and analysis across a range of topics, including regional economic indicators, workforce trends, and target industry sectors. Competitive candidates will have excellent research and writing skills, a strong grasp of economic concepts, and the ability to translate data into clear insights for decision-making. Interns will have opportunities to contribute to market intelligence reports, assist in the preparation of proposals and presentations, and participate in meetings with industry stakeholders.

Key Qualifications

- Must be either a current or recent undergraduate or graduate student majoring in Economics, Business, Public Policy, or a related field
- Must have a GPA of at least 3.0 (on a 4.0 scale)
- Background in research, business, economics, and/or data science preferred

Application Requirements

- Cover Letter
- Resume
- Writing Sample (1–2 pages)

Send Applications To

Jillian Ryan Greater Brazos Partnership Please email your application to <u>info@greaterbrazos.org</u> with the subject line "APPLICATION: Research Insights Internship."

GBP INTERNSHIP PROGRAM

Overview

The Greater Brazos Partnership internship program offers graduate and undergraduate students a unique opportunity to gain hands-on experience in economic development, business attraction, research, marketing, and public affairs. Our interns work alongside a dynamic team dedicated to positioning the Greater Brazos Region as a global hub for innovation and investment.

Internships are structured to be substantive and impactful. Each intern will contribute meaningfully to active projects and will complete a capstone deliverable that showcases their skills and can be included in a professional portfolio or resume.

Potential capstone projects may include:

- An industry or market analysis report
- A prospecting strategy for a focus sector
- A communications plan or marketing campaign proposal
- A policy brief on workforce development or a topic of current relevance

Program Details

- Semester-long internship (a minimum of 10–12 weeks)
- 12–20+ hours per week, scheduled in blocks of no less than 4 hours at a time
- This is an in-office role based at the Greater Brazos Partnership office
- Interns are required to attend relevant meetings, events, and stakeholder engagements as part of their experience

Who Should Apply

The program is designed for motivated, detail-oriented students who want to build skills in economic development, strategic research, government affairs, and business strategy. Interns will leave the program with concrete deliverables, professional references, and a deeper understanding of how economic development organizations operate at the intersection of public and private sectors.

Application Deadlines

- Fall Internship (September–November): Apply by August 15
- Spring Internship (January–April): Apply by December 15
- Summer Internship (May–August): Apply by April 15