GREATER BRAZOS PARTNERSHIP

Invest Greater Brazos.

The private-sector investment platform of the Greater Brazos Partnership.

2026 INVESTOR BROCHURE
GREATERBRAZOS.ORG

A region at the center of Texas growth.

The Greater Brazos Region sits at the center of the Texas Triangle, with access to **25 million people within 200 miles**. Population has grown 7.2% over five years — roughly 1.6× the national average.

The cost of doing business runs more than 21% below the national average, and Texas carries the sixth-lowest state and local tax burden in the country.

Four sectors are driving growth: **aerospace & defense, energy, life sciences, and semiconductors** — reflecting the region's research depth, talent pipeline, and readiness for major industrial investment.

GREATER BRAZOS AT A GLANCE

365,600 Population, five-county region	**$18.1B** Local annual GDP, 2024
67.5% Labor force participation	**25M** People within a 200-mile radius

21% below
the national average cost of doing business

TEXAS A&M UNIVERSITY SYSTEM

$1.54B
annual research

25K+
engineering students

A strategic investment in the conditions for growth.

Invest Greater Brazos is the private-sector investment arm of the Greater Brazos Partnership, **designed to strengthen the region's long-term competitiveness** by aligning companies around the priorities, relationships, and market conditions that shape growth.

This is not a traditional membership organization. It is structured as a strategic investment in the conditions that help employers and major projects succeed — a way to stay connected to regional priorities, understand where growth is happening, and engage with the broader ecosystem shaping business success in Greater Brazos.

The Greater Brazos Partnership serves as a regional convener. By aligning stakeholders, strengthening coordination, and supporting clearer decision-making, **Invest Greater Brazos helps create the conditions for companies and projects to locate, grow, and succeed.**

STRATEGIC COMMITTEES

Workforce, attainable housing, & policy

Employers need access to talent, and talent needs attainable places to live. These priorities are two sides of the same coin for long-term regional competitiveness.

WHY COMPANIES INVEST

Stay informed

A clearer view of emerging industries, talent pipelines, and stakeholder dynamics.

Stay connected

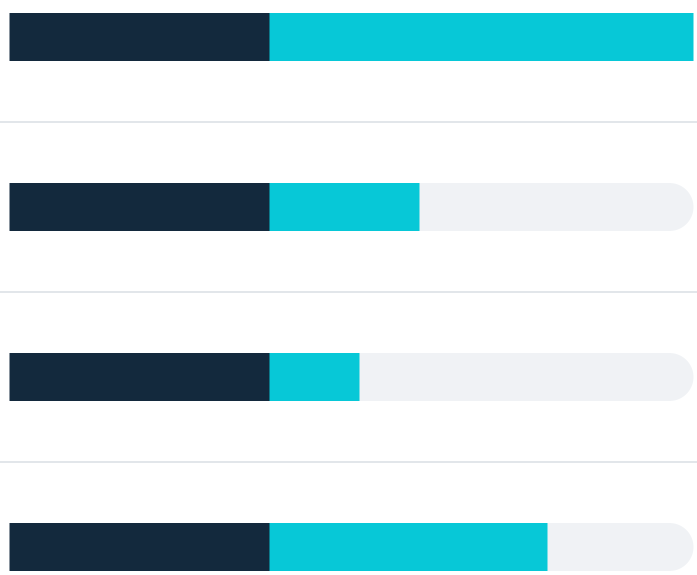
Into the relationships and conversations driving regional decisions.

Stay aligned

With the priorities and conditions shaping the long-term trajectory of Greater Brazos.

Your investment, magnified.

How each dollar invested with IGB compounds across the regional economy. Each new job, dollar of payroll, and dollar of sales creates additional jobs and economic output across Greater Brazos.



FOR EVERY
new job
2.63
total jobs

FOR EVERY
$1 of new payroll
$1.58
payroll impact

FOR EVERY
$1 of sales
$1.35
sales impact

FOR EVERY
$1 of local GDP
$2.07
GRP impact

More jobs • Larger payrolls • Increased sales • Stronger GDP

Investment tiers.

Two primary tiers for companies that want to stay informed and engaged through an ongoing relationship with the Greater Brazos Partnership. Investors commit to a three-year period to support sustained progress and long-term impact.

TIER 01 — $5,000 / yr

Core Investor

Companies that want to stay in the know and connected to regional priorities and momentum.

- Quarterly breakfasts
- Regional briefings
- Newsletters
- Monthly economic indicators
- Curated information from statewide & industry partner networks

BEST FOR GROWTH DECISIONS

TIER 02 — $10,000 / yr

Growth Investor

For companies that want both visibility and influence — a voice in regional conversations and shared priorities.

- **Everything in Core**
- Task forces & educational series events
- Strategic committee participation — workforce, attainable housing, & policy
- Access to tailored executive intelligence briefs — up to 3 a year

Executive intelligence offerings menu

$10,000 & ABOVE

Reports tailored to your priority roles, sectors, and facilities.

- Labor pools & priority recruiting markets
- Talent profile for critical roles
- Workforce capacity to support planned expansion
- Market positioning of pay for key roles
- Economic footprint of your operations
- State of key sectors in the Greater Brazos economy
- Pay levels & talent capacity for critical roles
- Skills adjacency & redeployment options
- Current hiring pressure in target markets
- Labor pool & commuting data

Strategic partnerships.

Beyond the investment tiers, IGB offers tailored partnership options for companies seeking a more specific scope of work around market, stakeholder, workforce, or growth priorities. These are separate from the core investor structure.

PARTNERSHIP 01

TAILORED INTEL

Market Intelligence Partnership

$25K / yr

A broader view of the market, sector conditions, and the regional factors shaping business decisions.

- Market intelligence
- Industry snapshots
- Targeted introductions
- Delegation participation

PARTNERSHIP 02

CO-DEVELOPED

Strategic Advisory Partnership

$50K / yr

For companies making significant investments or navigating complex workforce, stakeholder, or growth decisions.

- Company-specific stakeholder strategy
- Workforce pipeline support
- Market entry support
- Executive advisory
- Co-developed strategic solutions

INCREASING DEPTH OF ENGAGEMENT

01 · ACCESS
Core Investor

02 · VOICE
Growth Investor

03 · TAILORED INTEL
Market Intelligence

04 · CO-DEVELOPED
Strategic Advisory

One of the most unique public-private partnerships in Texas.

The Greater Brazos Partnership leads economic development across a five-county region — Brazos, Burleson, Grimes, Robertson, and Washington Counties. The work is funded by a public-private partnership of five entities that guide the vision for future growth.

Greater Brazos Partnership

- BRAZOS COUNTY
- CITY OF BRYAN
- CITY OF COLLEGE STATION
- TEXAS A&M UNIV. SYSTEM
- INVEST GREATER BRAZOS

PRIVATE-SECTOR SEAT

Invest Greater Brazos is the private-sector seat at this table.

Investor companies don't simply support the work — they help shape the regional agenda and make the work possible. Strategic committees and investor input ensure workforce, attainable housing, and sector priorities move forward in a coordinated way.

Invest in the region.

The Greater Brazos Region is one of the fastest-growing and most strategically positioned markets in Texas. Invest Greater Brazos is the platform through which companies engage with the priorities, relationships, and conditions shaping its long-term growth.

To learn more about becoming an investor or strategic partner, contact:

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ONLINE

GREATERBRAZOS.ORG